



CDIPR
Centre for Development of Intellectual
Property and Research
बौद्धिक संपदा एवं अनुसंधान विकास केंद्र



NAOVINA
Development of
Intellectual
Property and
Research Foundation
Centre for Development of Intellectual Property and Research

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Centre for Development of Intellectual Property and Research
Naovina Development of Intellectual Property and Research Foundation
(A Section 8 Non-profit Organisation registered under the Companies Act, 2013)

SL-PN/D/07/Sep/2024

Dated: 11.09.2024

To,

1. All Office Bearers, Stakeholders
2. Public Notice
3. IPR Centres, Research Organisations
4. Academic Institutions/Universities

Sub: Webinar on “Unlocking Potential: Commercialisation, Protection and Management of Geographical Indications (GIs) in India”

We are pleased to announce a one-day webinar titled **“Unlocking Potential: Commercialisation, Protection and Management of Geographical Indications (GIs) in India”**, scheduled for **28th September, 2024**. This event is part of our ongoing initiatives to promote awareness and provide in-depth insights into the strategic importance of Geographical Indications (GIs) for businesses, communities, and cultural preservation.

The details of the webinar are as follows:

Title: *Unlocking Potential: Commercialisation, Protection and Management of Geographical Indications (GIs) in India*

Description:

This webinar will offer a comprehensive discussion on the commercialization, legal protection and management of Geographical Indications (GIs) in India. It will provide practical strategies for leveraging GIs to boost market value while ensuring cultural heritage preservation. Participants will explore the essential procedures for GI registration, effective methods for market expansion and best practices for managing GI products to maintain quality and sustainability. Additionally, the session will include case studies of successful GI products in

India's First Non-Governmental Research Organisation dedicated to Intellectual Property Rights

Offices: Wadhwa Complex, Laxmi Nagar, New Delhi - 110092 (Delhi)

Sri Nagar Colony, Tetri Toli, P.O./P.S. Namkum, Ranchi, Jharkhand - 834010 (Jharkhand)

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India to provide actionable insights for entrepreneurs, legal professionals, policymakers and community stakeholders.

Key Topics:

- The significance of Geographical Indications (GIs) and their economic and cultural impact
- Legal protection and registration processes for GIs in India
- Effective strategies for commercialising GI products
- Best practices for managing GI products to maintain quality and sustainability

Date: 28th September, 2024

Time: 11:00 AM to 1:00 PM (IST)

Guest Speaker: Prof. Adv. Ganesh Hingmire (*B. Sc.,LL.M. [Cardiff University, UK], M.Phil. Economics*)

Prof. Ganesh Hingmire is a renowned Intellectual Property (IP) enthusiast and the winner of two consecutive National Intellectual Property Awards in 2015 and 2016, awarded by the Ministry of Commerce, Government of India. He serves as the Head of the Intellectual Property Rights Council at Chamber India and is a mentor and IPR/GI advisor at the Baramati Incubation Centre and NIT Jalandhar, Punjab. Additionally, Prof. Hingmire is a Governor-nominated Board Member for research at Savitribai Phule Pune University and holds a position as a Council Member of the Deccan Education Society (DES).

He completed his LL.M. in Intellectual Property from the UK after earning his LL.B. from ILS Law College, Pune, and holds a B.Sc. in Chemistry. Prof. Hingmire also earned an M.Phil. in Economics from the University of Pune and has undergone several professional training programs at institutions such as the Japan Patent Office, the Indian Institute of Foreign Trade, IIT Kanpur, and NISCAIR. Since 2002, he has supported numerous industries in their IPR registration and commercialization efforts.

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Target Audience: Students, legal professionals, researchers, entrepreneurs, policymakers and anyone with an interest in Geographical Indications and intellectual property law.

Organiser Team:

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Regards,


(DIPENDU DAS)
Director, CDIPR

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