

# National IP Competitions (India) - 2024

The *South Asian Global Intellectual Property Summit, 2024* presents an exciting lineup of competitions designed to engage participants in real-world IP challenges. These competitions aim to develop essential IP-related skills, including case analysis, patent drafting, and brand identity creation through trademark design. With structured rules, rigorous evaluation criteria, and insightful learning opportunities, each competition is crafted to advance participants' IP knowledge and practical skills.

## Total Prize Pool: Rs. 75,000 for each competition

- 1st Prize: Prizes worth Rs. 40,000 + Certificate of Excellence
- 2nd Prize: Prizes worth Rs. 25,000 + Certificate of Achievement
- **3rd Prize:** Prizes worth Rs.10,000 + Certificate of Achievement
- Internship Opportunities Partner Organizations for Top 5 Finalists
- Feature on Official Website and Social Media Channels
- Professional Networking Opportunities with industry leaders and IP experts

Registration Deadline: 10th December, 2024



## 1. The Case Law Conclave - National IP Challenge



The *Case Law Conclave* is a stimulating competition that challenges participants to dive deep into complex IP cases. Each team will analyse assigned cases, identify legal issues and propose well-reasoned solutions. This competition emphasises analytical thinking, research prowess and presentation skills, making it ideal for those interested in legal problem-solving.

#### **Rules & Regulations**

- Team Composition: Teams may consist of maximum 2 members.
- **Case Distribution:** IP cases will be distributed 48 hours before the competition, allowing participants adequate time for research and analysis.
- Submission Format: Teams are required to submit a report (maximum 2000 words) summarising their analysis and proposed solutions. This report will be followed by a presentation.
- **Presentation:** Each team will have 10 minutes to present their findings, followed by a 5-minute Q&A with the judges.

#### **Evaluation Criteria:**

- **Case Analysis:** Depth of understanding of the legal issues involved (20%)
- Solution Quality: Creativity, feasibility and practicality of proposed solutions (30%)
- Legal Reasoning: Use of relevant laws, case precedents and structured arguments (30%)
- Presentation Skills: Clarity, organisation and audience engagement (20%)

#### **Participation Requirements:**

Eligibility: Open to law students or professionals with a background in law.

Registration Fee: Rs. 200 per team.

**Documentation:** Participants must submit a copy of their institution ID as proof of eligibility.

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## 2. Patent Blueprints Battle - National Patent Drafting Competition



*Patent Blueprints Battle* is a National Patent Drafting Competition where participants will draft patent applications based on hypothetical inventions. This contest is an opportunity to gain hands-on experience in patent drafting, requiring an understanding of both technical specifications and legal language.

#### **Rules & Regulations:**

- Team Composition: Participants may enter as individuals or in teams of 2 members.
- **Invention Details:** Descriptions of hypothetical inventions will be shared 24 hours before the competition, allowing time to understand and draft appropriate patent claims.
- Submission Requirements:
- Patent claims (not exceeding 1500 words)
- Detailed description, abstract, and drawings (if applicable)

#### **Evaluation Criteria:**

- Claim Drafting: Precision and clarity of claims to ensure legal and technical accuracy (25%)
- Invention Description: Completeness and comprehensiveness of the invention's description (25%)
- **Technical Accuracy:** Proper use of terminology and accurate representation of the invention (20%)
- Legal Compliance: Adherence to patent laws and standards (15%)
- **Creativity:** Innovative approach to covering the invention's scope (15%)

## **Participation Requirements:**

Eligibility: Open to students and professionals in law, engineering or science.

Registration Fee: Rs. 200 per individual/team.

**Documentation:** Participants must submit ID proof and a resume detailing relevant coursework or experience.

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## 3. MarkMyBrand Challenge - National Trademark Design Contest



*MarkMyBrand Challenge* is a creative contest that invites participants to design trademarks for fictional companies. The goal is to create unique and memorable trademarks that embody the company's brand identity while complying with trademark laws. This competition is ideal for those with an interest in visual branding and IP law.

#### **Rules & Regulations:**

- Team Composition: Participants may enter as individuals or in teams of 2 members.
- **Design Brief:** Briefs on fictional companies will be provided at the start of the competition to guide the design process.
- Submission Format:
  - Logo design in digital format (JPEG or PNG)
  - A brief explanation of the concept and brand identity (max 300 words)

## **Evaluation Criteria:**

- **Creativity:** Originality and uniqueness of the design (30%)
- **Brand Representation:** Effectiveness in conveying the intended brand identity (30%)
- **Practicality:** Scalability, colour choices, and clarity of the design (20%)
- **Trademark Law Compliance:** Avoidance of generic, descriptive, or infringing elements to ensure compliance (20%)

#### **Participation Requirements:**

Eligibility: Open to students and professionals in law, design, or marketing.

Registration Fee: Rs. 200 per individual/team.

**Submission Requirements:** Each design must be submitted digitally in JPEG/PNG format with an accompanying description.

## **Register Now:** Click Here



