



CDIPR
Centre for Development of Intellectual
Property and Research
बौद्धिक संपदा एवं अनुसंधान विकास केंद्र



NAOVINA
Development of
Intellectual
Property and
Research Foundation
Centre for Development of Intellectual Property and Research

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(A Section 8 Non-profit Organisation registered under the Companies Act, 2013)

South Asian Global Intellectual Property Summit, 2024



The *South Asian Global Intellectual Property Summit, 2024* is a month-long virtual conference that unites experts, practitioners, students, researchers and IP enthusiasts from across South Asia and beyond. This landmark event, organised by the *Centre for Development of Intellectual Property and Research,*

Naovina Development of Intellectual Property and Research Foundation is a forum for exploring critical issues in Intellectual Property (IP) law, innovation, technology and cultural preservation. Through an engaging lineup of events, this summit aims to build bridges across countries, foster collaboration and drive forward-looking discussions on how IP can be leveraged to promote innovation and economic growth in the region. Spanning from **25th November to 25th December, 2024**, this summit will serve as a platform for interdisciplinary dialogue and collaboration. Participants will have the opportunity to engage in a variety of programs, including hackathons, webinars, guest lectures, paper presentations and competitive events, all focused on the latest trends and developments in the IP domain.

Objectives of the Summit

- To *promote awareness and understanding* of IPR across South Asia, emphasising its importance in fostering innovation and protecting creators.
- To *encourage cross-border collaboration* in IP law and innovation, creating a network of professionals and academics dedicated to advancing IP knowledge.
- To *provide practical solutions* to contemporary IP challenges through interactive sessions, competitions, and expert insights.
- To *highlight the role of IP* in economic development, cultural preservation, and technological innovation.

India's First Non-Governmental Research Organisation dedicated to Intellectual Property Rights

Offices: Wadhwa Complex, Laxmi Nagar, New Delhi - 110092 (**Delhi**)

Sri Nagar Colony, Tetri Toli, P.O./P.S. Namkum, Ranchi, Jharkhand - 834010 (**Jharkhand**)

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- To offer professional growth opportunities through skill-building activities, mentorship, and networking.

Participating Countries

The *South Asian Global Intellectual Property Summit 2024* proudly welcomes participants from the following South Asian countries and beyond. This diverse representation fosters a rich exchange of ideas, knowledge and best practices in the field of Intellectual Property (IP).

South Asian Countries:

1. India
2. Bangladesh
3. Nepal
4. Sri Lanka
5. Bhutan
6. Pakistan
7. Maldives
8. Afghanistan
9. Vietnam

Countries Beyond South Asia:

1. United States
2. United Kingdom
3. Australia
4. Germany
5. France
6. Japan
7. Singapore
8. United Arab Emirates
9. South Korea

Key Programs and Activities

1. HireVerse 1.0 - National Hackathon

The **HireVerse 1.0** national hackathon is designed to tackle critical challenges in Human Resources (HR) through AI-driven innovation. Participants will work in teams to create solutions for problems such as talent acquisition, employee engagement, workforce analytics and more. This hackathon is a unique opportunity for tech enthusiasts, HR professionals, and innovators to push the boundaries of AI applications in the HR space.

Key Focus Areas:

- Automating recruitment and onboarding

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- AI-driven employee engagement platforms
- Workforce trend analysis
- Ethical AI in HR solutions

2. National IP Competitions (India) - 2024

The South Asian Global Intellectual Property Summit, 2024 presents an exciting lineup of competitions designed to engage participants in real-world IP challenges. These competitions aim to develop essential IP-related skills, including case analysis, patent drafting, and brand identity creation through trademark design. With structured rules, rigorous evaluation criteria, and insightful learning opportunities, each competition is crafted to advance participants' IP knowledge and practical skills.

3. Guest Lectures by International Experts

The guest lecture series will bring together leading voices in IP law, technology and business. Experts from around the world will share insights into current trends and future directions in IP. The lectures will cover a wide range of topics, including international IP frameworks, the impact of AI on IP law and the role of IP in sustainable development.

Highlights:

- Intellectual Property Rights in the Digital Economy
- Navigating IP frameworks in cross-border trade
- Sustainable development and the role of Geographical Indications (GIs)

4. Webinars

Interactive webinars will dive deeper into specialised IP topics, offering insights and practical knowledge in areas of current interest.

Themes Include:

- Emerging Trends in Intellectual Property Law
- IP protection for traditional knowledge and geographical indications
- IP for Startups and SMEs: Protecting and scaling innovation

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- Geographical Indications (GIs) as tools for community-based growth
- Copyright and Content Creation in the Age of AI
- Biotechnology and Pharmaceutical IP Challenges in South Asia

5. Paper Presentations

Academics, researchers and students are invited to present their original research on IP-related topics. Selected papers will be published in the *Journal on Development of Intellectual Property and Research* offering contributors a prestigious platform for their work and expanding the academic discourse on IP in South Asia.

Focus Areas:

- Innovation in IP Law and Policy
- Cross-border IP challenges and solutions
- The intersection of IP and emerging technologies

6. Workshops and Training Sessions

- **Topics Covered:**
 - Patent filing and prosecution
 - IP portfolio management
 - Trademark registration and protection
 - Licensing and technology transfer
- **Format:** Hands-on sessions led by IP professionals, offering practical skills and insights.
- **Outcome:** Participants will leave with actionable skills they can apply immediately in their studies or careers.

7. Publications

Participants will contribute to special editions focusing on emerging IP issues. These publications aim to compile cutting-edge research and practical insights, serving as a valuable resource for the IP community.

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- Special reports on IP law trends
- Case studies on IP enforcement and commercialisation
- Digital Personal Data Protection and IP
- Fintech Law and IP
- Special Issue on Geographical Indications and Traditional Knowledge
- Analyses of IP's role in various industries

8. South Asian Global Model United Nations

Engage in debates simulating UN discussions on sustainable development, focusing on IP's role in addressing global challenges like climate change, technology access and innovation for sustainability. Enhanced understanding of international policymaking and sustainable development strategies.

9. G20 Simulation on Sustainable Development

A simulation of G20 meetings addressing sustainable development issues, focusing on innovation, IP and economic policies that promote sustainability. Insight into global economic strategies and policymaking, with a focus on sustainable development goals.

Target Audience

Students, Researchers, Legal Professionals, Entrepreneurs, Startups, Policymakers and Academicians.

In Collaboration with the Global Universities:



HARVARD
UNIVERSITY



UNIVERSITY OF
OXFORD



University of
South Australia

SANTA CLARA
UNIVERSITY



Queen Mary
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